



Booth Setup Information

タイ国日本人会 Japanese Association in Thailand

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June 2025

JAT-D-2025-001

Japanese Association in Thailand

52nd Charity Bazaar 2025 - Booth Participation

Dear Sir/Madam,

We hope this letter finds you in good health and prosperity. We would like to express our sincere gratitude for your continued support. The charity bazaar, which welcomed more than 2,400 visitors last year, will once again be held this year as in the details below.

This year, with the cooperation of ICONSIAM, we will be able to use the SURALAI HALL, a venue twice the size of last year's. As part of a new initiative, we will hold the event for two days, and by taking advantage of the characteristics of the venue, we will implement various measures to attract not only Japanese people but also Thai people more than last year. We are implementing various initiatives not only to attract more Japanese than last year but also to welcome a broader Thai, with the aim of maximizing the revenue from the bazaar. Although the event will be held for two days, the booth price (basic price) will remain the same as last year. Additionally, members will be offered a special price below the standard rate. We hope that companies that have not yet joined our membership would take this opportunity to consider joining us.

We sincerely apologize for reaching out during your busy schedule. However, we would be truly grateful if you could review the booth guidelines and kindly consider participating in the event. Your participation would be highly valued, and we deeply appreciate your support.

Sincerely yours,

Mr.Hiroshi Kakiuchi

Charity Bazaar Executive Committee

Note

52nd Japanese Association Charity Bazaar

Date: 20- 21 September 2025 (Sat & Sun)

Time: 10:00-17:00 (last entry at 17:00, closes at 18:00)

(Japanese Association members have priority entry)

Set up: The day before the event: 19 September 2025 (Fri), 9:00-14.00

Event day: From 8.00 a.m.

Location: SURALAI HALL (ICONSIAM, 7th floor)

For applications and inquiries:

Japanese Association of Thailand: Secretariat, info@jat.or.th, 02-236-1201

Application Deadline: 1 August 2025 (Friday)

[Booth price and size]

Booth size (2 m x 2 m)	Member price	Non-member price
Basic price *1	5,000B	10,000B
1 desk and 2 chairs *2	7,000B	13,000B

*1: Only the sections are provided. Please prepare your own desks and other equipment. (There are no partitions to separate the sections.)

*Please prepare your own signboards and decorations with your store name, etc.

*2: This fee is for providing tables and chairs at the booth. (Table size is 180 x 75 x 75. Depending on the situation, it may be two units with a width of 45 cm each)

*2: Due to venue regulations, additional desks and chairs must be prepared by exhibitors.

*Each section will be provided with one 5 Amp power outlet. Additional outlets are available at extra charge.

*Booth locations will be arranged by the Japanese Association.

*The net profits from the charity bazaar will be reviewed by the Charity Fund Management Committee and donated to charitable organizations in Thailand."

*We would appreciate it if you would consider contributing a portion of your sales proceeds to charity.

Booth image



Venue: SURALAI HALL

